

# PRESS KIT

The participatory Swiss think tank for foreign policy



foraus.ch



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# Who we are

foraus is the Swiss participatory think tank on foreign policy. As a vibrant grassroots community of young people, we shape foreign policy, shape how foreign policy is made and enable new voices to grow, domestically as well as internationally. We publish evidence-based, high-quality content with constructive policy recommendations, organise thought-provoking events and develop innovative tools for engagement and impact, with the aim to address global challenges.



foraus is an open community. Our think tank is powered by a decentralised network of volunteers in Switzerland and beyond. Our community relies on collective intelligence and leverages the benefits of diverse perspectives to make foreign policy more inclusive. Volunteers are free to choose the topics and create the content themselves.

**Our values:**  
Participatory  
Forward-looking  
Evidence-based  
Independent



**+130**  
volunteers

**9**  
regional  
groups

**100**  
events per  
year

**+800**  
publications

**+30**  
partners

**2009**  
year of  
creation

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**foraus in numbers**



# What foraus works on

**Security- Europe & International Governance- Digitalisation-  
Education & Inclusion- Health & Climate**





# Our experts

| Topic                 | Expert                          | Language(s)            | Available for                                |
|-----------------------|---------------------------------|------------------------|----------------------------------------------|
| Europe                | Johan Sauser<br>Nicolas Kurek   | FR, ENG<br>FR, DE, ENG | TV, Radio, print,<br>background<br>briefings |
| Gender &<br>Diversity | Aude Juillerat<br>Clara Laviale | FR, ENG<br>FR, ENG     | TV, Radio, print,<br>background<br>briefings |
| Peace & Security      | Kaan Bayir                      | DE, FR, ENG            | TV, Radio, print,<br>background<br>briefings |
| MENA                  | Lévi Sollberger                 | DE, FR, ENG            | TV, Radio, print,<br>background<br>briefings |

**Looking for an expert?** [Browse our full expert directory.](#)





# Why journalists work with foraus?

## We can help you with:

- background and context
- interviews
- rapid expert comments
- explainers
- data interpretation
- future scenarios
- access to emerging experts
- visuals and graphics
- co-produced explainers
- public events





# Media partnerships

## SRFglobal

Every month, SRFglobal focuses on a topic in international politics—featuring stories, analyses, and perspectives from around the world.

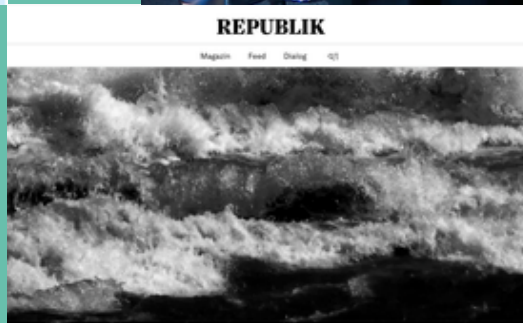
The host is Sebastian Ramspeck.

### **Possible collaborations:**

Co-produced explainers · expert series · podcasts · events · data projects · special editorial formats



# foraus in the media



Explore more at  
<https://foraus.ch/en/press/>



# DOWNLOADABLE MEDIA ASSETS

Everything you need to cover foraus.

Download our official logos, photographs, and key brand resources for your editorial use.

## foraus

Forum Aussenpolitik  
Forum de politique étrangère  
Forum di politica estera  
Swiss Forum on Foreign Policy

**Click to download**

Official foraus logos for print and digital use.



**Click to download**

High-resolution images of foraus, our projects and events.



|                                           |                                                                                                                                     |
|-------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|
| <b>Colours</b>                            | <b>Logo repository</b>                                                                                                              |
| Print:<br>CMYK: 60/0/40/0<br>HEX: #68bfac | Byline rule:<br>In DE without byline by default.<br>In FR/EN with byline by default ("foraus/voraus" does not carry meaning in FR). |
| CMYK: 5/55/35/5<br>HEX: #f48e8b           | <b>Official fonts</b><br>Styrene A & B                                                                                              |
| Web:<br>RGB: 110/250/213<br>HEX: #6efad5  |                                                                                                                                     |
| RGB: 249/149/157                          |                                                                                                                                     |

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Essential guidance for using the foraus brand correctly.

**Need something else?** Contact our media team:



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The Swiss Participatory Think Tank on Foreign Policy

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